

**MINNESOTA HORSE COUNCIL
BOARD MINUTES
SEPTEMBER 11, 2007**

Meeting Location: Maple Grove Community Center

Board Members

Present: Tim Bonham, Dan Dolan, Glen Eaton, Judy Jensen,
Trina Joyce, Dawn Moore, Sue McDonough,
Marian Robinson, Missie Schwartz, Miriam Tschida,
Tracy Turner, Tom Tweeten, Christie Ward

Absent: Teresa Hanson, Darrell Mead, Laurie Slater, Mark Ward

Members/Visitors: Rick & Carol Dobbelaire, Kerry & Harlan Lee,
Irene McMillen, Keith Payden

- I. Meeting called to order: 6:30 p.m.
- II. Introductions
- III. Additions and changes (Additions to Old and New Business)
- IV. Treasurer's Report – Tim Bonham

Further updates and improvements are necessary to the Treasurer's Report.

Several expenses need to be broken down -

Administrative expenses (phone, room rental, postage, copying, supplies)

Communications (postage breakdown)

Grants and Direct Funding need to be split out by year

Add Income Statement

Money Market Interest Income

CD Income

Tony Gasser Interest

Motion by Tom Tweeten, seconded by Tracy Turner, requesting June, July and August financials. Motion carried.

Updated copies of Treasurer's Report should be sent to Directors.

- V. Approval of Minutes – July

Corrections to July Minutes:

Glen Eaton retired June 30th and room rate for the State Horse Council Meeting will be \$89.

Motion by Tracy Turner, seconded by Missie Schwartz, to approve amended minutes for July. Motion carried.

VI. Secretary's Report – Dawn Moore
No Report

Administrative Assistant, Mary Payden submitted a letter of resignation. Arrangements will be made to transfer all materials, mail key and files. Transition of phone and website will be taken care of also by the end of September.

VII. OLD BUSINESS

A. Nominations & Voting Committee Procedures

Please find attached an updated copy of procedure. We will also need a definition of a “member in good standing” added.

B. Audit –

Finance Ad Hoc Committee – Dan Dolan, Darrell Mead and Dawn Moore
Bylaws – Miriam Tschida, Marian Robinson and Sue McDonough

VIII. Committee Reports

A. EXPO – Glen Eaton

The 2007 Minnesota Horse Expo is by and large been completed and a check will be issued to the Minnesota Horse Council at the Expo meeting on September 25 and Expo 2008 is well under way. There were 541 contract packages mailed to '07 vendors and horse stall renters on September 3. Twenty-two have been completed and returned and the first bank deposit for '08 was made September 10th. Contracts for the balance of the general mailing list will be mailed on October 25th. Promotion is high gear with ads in the Halter book at the Minnesota State Fair. About 6,000 information flyers and registration for free tickets filled out at the Aisle of Breeds. The Expo had a great Aisle of Breeds. The Expo will have a booth at the Minnesota Equifest at the Minneapolis Convention center October 27-28 and the Central MN Spring Horse Fest in St. Cloud next April

B. Aisle of Breeds -

Aisle of Breeds at the Minnesota State Fair was a huge success for the Minnesota Horse Expo. Flyers, ticket registrations filled out and many stopped by just to talk and see the horses and talk about the various breeds. Stalls were full most of the time, but some had to cancel because of the floods in South East Minnesota. We could have used more Directors and Staff to attend the information table and I feel the Minnesota Horse Council could have had more publications to hand out. There was

only two folders on the table and the Trail Maps were handed out on request. The racks were not out (as in the past) of Committee information sheets for the public to take therefore the table was mostly occupied by the Minnesota Horse Expo. I feel the Promotion Director for the Minnesota Horse Council fell down on this project, as this is a great place to meet the public and answer questions from interested Equine people. I want to thank all the people that helped make the Aisle of Breeds a success especially the people that brought horses and those that attended the information table. I especially want to thank Darrell, Josh, Tom and Jeff that helped set up the display and Jeff, Dan and Tim that helped take down the display. All in all we had a great Aisle of Breeds.

C. Direct Funding – Christie Ward

On file July and September reports.

D. Communications – Missie Schwartz

We can always use more material and articles. We will continue with the meet the Director articles.

E. Budget –

Budget reports from Committee Chairs due October 1st. Submit same as 2007. If more is needed it must be defined.

F. Grants/Scholarships – Trina Joyce

This last month 100 press releases have been mailed out. We received a wonderful thank you and copy of the Autism Pilot Program from North Country R.I.D.E Article was passed around. Needs to be located so it can be on file with MHC secretary files.

G. Certified Stables – Sue McDonough

Welcome to Windago Stables and Jennifer Wiley (manager), Ham Lake, MN. Windago was inspected and certified on September 8th.

Sunrise Horse Farm needed a new sign. I delivered the new sign and recertified. It is always a pleasure to see Katie and Mike O'Shea's facility. There were beautiful Arab babies to see also. How Fun !!!

A Certified Stable owner received a call from an individual complaining about conditions at the stable where she boards her horse. She claimed it was a certified stable but would not give the name of the facility. The CS stable owner called me and passed this information on. I can not pursue

this without further information. I am trying to learn more so that I can check out the alleged problem.

H. Disaster Response – Marian Robinson

Please find attached a procedure for sheltering and care of animals, including companion animals/pets, service/assistance animals, and commercial/livestock animals, in emergencies affecting the city of St. Paul.

Marketing Report : Tuesday, September 11, 2007

Minnesota Horse Council

Board of Directors

September Board Meeting

Oak Grove Community Center

Dear Board,

I am not able to attend this meeting due to the overwhelming volume of responsibilities with my family and my business. Unfortunately, being the MHC Promotions Chair has taken the back burner in the last couple of years. I feel that I am unable to comply with the expected demands of this position and will not continue as the chair any longer. I would be happy to work side by side with whomever would be interested in assuming the title.

-5-

Regarding Aisle of Breeds, my frustrations with not having time for it compounded when I couldn't help set up and couldn't spend more than one day at the booth. For the last three years, the morning shift began at 9:00, in effort to make things easier and more attractive to all those involved. The attachment shows our 2006 schedule. I was immediately scolded and cussed at by Glen Eaton, in front of my 10 year old, that the start time was wrong, and basically everything was wrong. He demanded I "sit down" next to him so he could continue his bickering, I simply replied, "I'd rather not". Also, in the last few years I have chosen to keep a very minimal amount of information as handouts to the general public. The main idea has always been to simplify things for the volunteers, and, not be distributing literature that most people at the fair just casually grab and shove in a bag. The racks get knocked over, and papers blow

around continually. Even if I did bring anything more, there was a fraction of a spot to put it in since the Minn. Horse Expo signage took up all the space on the table we are supposed to *share*.

The letter attached was presented at the Aug. 2006 MHC meeting. It clearly states the change to keep the literature simple. Without rambling on about working with Glen and a few other instances I won't mention, I feel that this sort of behavior is simply unacceptable and positively rude. I personally, will not tolerate it, and don't feel any other board member should. I especially worry about the disregard for those present when displeasure and anger are displayed in public.

I greatly enjoyed being the promotions chair, nothing could be more fun, but again, don't feel that I can represent that position at the present time. Anyone interested in this is welcome to contact me by phone, as my email address will be discontinued by Friday, September 14. My home phone is 763/434-2799, cell 612/940-9847.

Sincerely,

Teresa Hanson, MHC Director

Hi Dan, Please remember to give a huge THANK YOU to all the volunteers who participated in the Aisle of Breeds, they are greatly appreciated! Teresa

IX. ADJOURN

**NEXT MEETING
OCTOBER 9TH, 2007
6:30 p.m.
MAPLE GROVE COMMUNITY CENTER**