



Direct Funding Application

Application Information

Examples of appropriate Direct Funding projects:

1. Offering clinics, seminars, and speakers that are open to the public.
2. Producing brochures, videos, web pages, signs, etc. for starting new programs.
3. Purchasing equipment or supplies for special projects.

Examples of activities that are NOT appropriate Direct Funding projects:

1. Activities that benefit an individual, an individual business, or only the members of your club.
2. Funding for typical operating expenses or annual awards of a club.
3. Funding for an organization also requesting funding from our GRANTS program.

Or you may write an application using the information below:

1. Who you are. (The full name and mailing address or your group, a contact person, their phone number and email.)
2. Your plan. (A clear and specific description of the project, including how you will publicize it to the public.)
3. Where and when it will take place. (Location and dates.)
4. How much are you asking for. (The specific amount, \$500 maximum, and indicate what expenses it will cover.)
5. Acknowledgment. (Tell how you will acknowledge MHC at the event and how you will report on the event afterwards.)
6. Your signed copy of the [AHC Welfare Code Of Practice](#)
7. The legal non-profit status of your organization. We need a statement, signed by an officer, stating that you are a non-profit organization (IRS status, MN Secretary of State registration, or, if you're not incorporated, your bylaws or rules saying that you are not organized for profit), and that your activities are open to all people, regardless of race, gender, sexual orientation, age, disability, etc. (Extensive documentation is not required. A simple statement by an officer is enough.)
8. Please submit the application via email. Any documents you need for support that you are unable to include in an email can be mailed to the contact below.

Please do not hesitate to [contact us if you have any questions!](#) We want to encourage these activities.

Contact:

DirectFunding@mnhorsecouncil.org

Dave Fleischhaker, Chair -- MHC Direct Funding Committee Chair
10300 Brent Avenue, Inver Grove Heights, MN 55077-5026

or call Dave at 651-402-5512

Frequently Asked Questions

If my organization holds a clinic, may we keep the profits from the clinic?

Yes, as long as the profits are expected to be less than \$200.

What does MHC expect in return for Direct Funding assistance?

Credit for partial sponsorship of the activity, either printed on the promotional materials or announced at the event.

A written report on the activity (sent within 4 weeks) including items such as number of attendees, pictures, copies of handouts, planned follow-up action, etc., so we can share your good ideas with other horse groups at the MN Horse Expo, and through our newsletter, web site, and annual meeting.

Do I have to be a member of MHC to apply?

No, but we'd welcome you as members!

When can we apply?

Anytime, there is no specific timetable.

When will we get an answer?

Our goal is to complete the evaluations and respond within 14 days.

When will we get the money?

The money is normally paid after the event, when you send in your expenses (unless you make other arrangements).

How do we apply?

Send the application linked-to below to the MHC contact person listed or call or email them for more information.

Welfare Code of Practice - American Horse Council

Code of Conduct: The Minnesota Horse Council has signed on to the Welfare Code of Practice created by the American Horse Council. We encourage all equine organizations in the state to also support this. Any individual or organization receiving funding of \$500 or more from the MHC should also sign on to this code. Please sign below and submit along with your request for funding.

Introduction: American society has grown away from its agrarian roots of only a few generations ago. The horse, which was once a staple of American agriculture and general transportation, is now used primarily for breeding, competition, sport, recreation and entertainment, although there are still many horses used for work on farms and ranches, and in urban areas and exhibitions. The horse industry is committed to the safety, health, care and welfare of all horses and to always “Put the Horse First.” We address equine welfare and responsible care (1) by supporting a uniform Code of Practice regarding the responsible breeding, training, competing, care, use, enjoyment, health, transportation, and retirement of horses; and (2) by initiating communication with the public, the media, federal and state officials and within the horse community regarding these issues.

Our Commitment to all Horses and the Horse Industry: We are committed to the principle that the welfare and safety of the horse is the guiding principle in the decision-making process for all owners, service providers, organizations, events and activities.

WE ARE COMMITTED to the dignity, humane care, health, safety and welfare of horses in all our activities and care. These are our highest priorities. We are the stewards of our horses and must be firm in the standards and practices that guide us. Our first principle is: The welfare, safety and stewardship of the horse is the guiding principle in the decision-making process for all segments for the horse industry.

WE ARE COMMITTED to promoting responsible breeding practices and to produce better horses, not just more horses.

WE ARE COMMITTED to responsible training techniques. All training should be done with the maturation and ability of the horse considered. Horses should be prepared for competition with proper training and conditioning methods. Excessive disciplining methods, whether in stables, training areas, or during competition, will not be tolerated.

WE ARE COMMITTED to educating owners, trainers, veterinarians, competitors, exhibitors and recreational riders to ensure that they know and respect their horse’s abilities and limits, and their own, so as to not push the horse or themselves beyond their ability level.

WE ARE COMMITTED to making all competitions fair and ensuring all competitors an equal opportunity to succeed. Performance-enhancing drugs, practices or equipment have no place in competitions or exhibitions. Effective drug testing by accredited laboratories is

essential to the safety and welfare of our horses and the public support of competitions, with appropriate penalties levied for violations. The welfare of the horse must take precedence over the demands or expectations of owners, breeders, trainers, sellers, buyers, organizers, sponsors, officials, or spectators.

WE ARE COMMITTED to the welfare of the horse as paramount during competition. The horse industry should invest in the infrastructure, environment and facilities to provide a safe environment for all horses in all activities, whether breeding, competing, or simply riding. Any facilities that house horses should be committed to the appropriate care and treatment of all horses while in their facility, and should be designed with the environment and the intended use of the horse in mind.

WE ARE COMMITTED to minimizing injuries to horses during training, competition, use, or work. Whenever possible injury data should be collected, documented and reported to the governing body of the competition or any other injury database for analysis in order to ensure a safer environment.

WE ARE COMMITTED to the continual review, evaluation and improvement of all rules, regulations, policies and practices in all equine activities, based on science (where indicated). When warranted, they should be refined or changed. This includes existing practices to ensure they are not being perceived as acceptable, particularly if new research has called them into question.

WE ARE COMMITTED to providing continuing education on all activities involving horses and eliminate inhumane practices as well as strengthening sanctions for non-compliance.

WE ARE COMMITTED to educating all people who own or work with horses to ensure they are knowledgeable in the proper husbandry, care, and handling of horses. Each horse should be observed frequently to ensure that they are healthy. In consultation with a veterinarian, all such individuals should develop a sound health care program, appropriate to the facilities, environment and needs of the horses.

WE ARE COMMITTED to providing an environment in which anyone aware of equine cruelty or neglect is willing to report it to the proper local, state or federal authorities. Should an incident occur at an event it should be reported to judges, stewards, responsible authorities or the sanctioning organization.

WE ARE COMMITTED to improving the health and welfare of horses through scientific research, collaboration, advocacy and the development of appropriate rules. The industry should continue to support and work with the many individuals, universities, veterinarians and foundations doing and funding equine health and welfare research in order to reduce injuries and improve health.

WE ARE COMMITTED to horse owners and caretakers ensuring horses in their care are current on vaccinations and following best practices to minimize infection and disease. When a disease outbreak occurs horse owners and events must act quickly and responsibly, monitor

the horses, report the outbreak to, and cooperate with, veterinarians, authorities, facility management and all stakeholders to bring a rapid resolution to the outbreak.

WE ARE COMMITTED to ensuring that our horses will have an opportunity to transition to additional careers, uses or activities as the need arises. When necessary, owners and veterinarians may have to consider end-of-life decisions. The welfare, safety and dignity of the horse must continue to be the guiding principle in deciding how and when to provide a humane death.

WE ARE COMMITTED to being transparent about our activities in order to ensure the public, the media, federal, state and local officials and the various segments of the horse community understand what we do, why we do it, and support it.

Signed: _____ (Name and Title)

For: _____ (Organization)